



PROFESSIONAL BUSINESS DOCTORATE PROGRAM **(IGS DBA)**



**GIRNE
AMERICAN
UNIVERSITY**





GAU "Professional Business Doctorate program" is designed for professionals who want to combine the experience and knowledge they have gained in the business world over the years with academic experience and achievements, who are actively working in the business world and seeking higher education and expertise.





These professional individuals can enter into a privileged environment in the business world, where the competition conditions are at such a high level, by following the GAU "Professional Business Doctorate" program while continuing their careers in line with the knowledge and skills they have gained over the years, without leaving the business world.





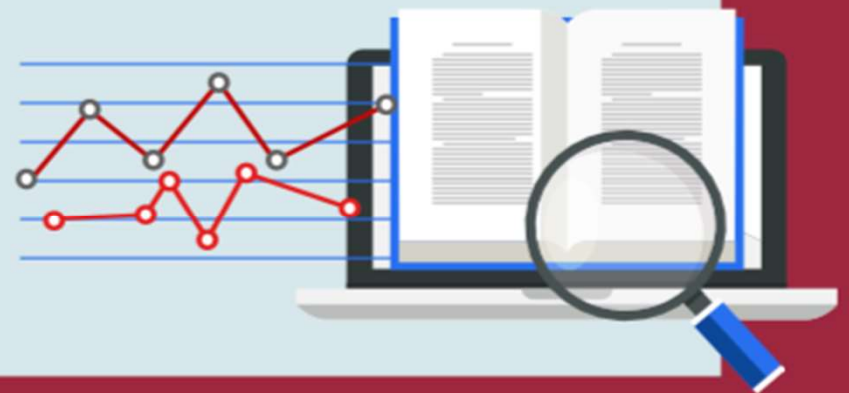
SP DBA TRAINING ADVANTAGES

GAU Professional Business Doctorate program provides a comprehensive study of contemporary business and management theories and current issues in the business and management world. The program aims to develop students' research skills and encourage the development of new theories and hypotheses through the application of various research methods.

The program is taught in English and focuses on academic collaboration between students and assigned thesis advisors.

The program has a minimum duration of 3 years with no practical hours and is divided into six main stages:

- 1.** Research Proposal,
- 2.** Literature Review,
- 3.** Methodology,
- 4.** Data Collection and Analysis,
- 5.** Recommendation and References,
- 6.** Thesis Submission and Defence.



Upon successful completion of the program, students will receive a degree upon successfully defending their thesis in front of assigned jury members.

**FIRST
SEMESTER**

Seminar 1 - Proposal

Course Code: SPDBA 651

Credit: 1

The presentation of the thesis should be tailored according to the content of the research topic. Including tables and graphs to present findings from surveys or field studies can contribute to the successful defence. The assumptions, key concepts, methodology, findings, and results should be briefly and clearly explained. The introduction should include basic information about the person presenting and the thesis being defended. The length of the presentation should match the length of the PPT presentation, if one is being used. Key information should be emphasized, and the pace of the presentation should not cause the audience to lose attention. The writing style and grammar should be considered when creating the presentation.



**SECOND
SEMESTER**

Seminar 2 - Literature Review

Course Code: SPDBA 652

Credit: 1

Literature review is one of the most important stages of a research project. It is the process of mapping out the research topic. The review should answer questions such as whether the topic has been studied before, who has studied it, and how it has been examined. Therefore, the literature review requires more effort than just listing source references.

The sources used for the review will vary depending on the research area. The tools for the review should be determined before the research begins, and the timeline for completion should be planned. The review should be organized into sub-headings and categorized to make evaluation of the findings easier. Keywords related to the research question will improve the quality of the review.

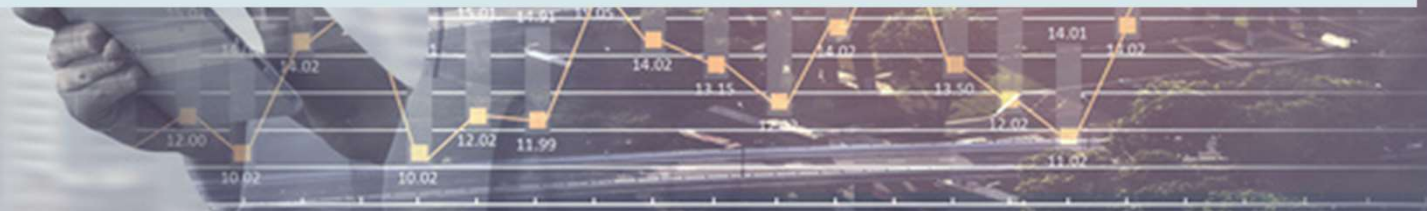
**FOURTH
SEMESTER**

Seminar 4 - Data Collection and Analysis, Recommendation and References

Course Code: SPDBA 654

Credit: 1

The best way to present the results of statistical or qualitative analysis is to organize them around the objectives or hypotheses of the study. Each objective or hypothesis determined in the research should be considered as a separate subheading within the section. For example, if there are three sub-objectives, there should be three separate sub-sections within the section. Creating tables or figures related to each sub-objective or hypothesis when forming the section on findings may make sense and also makes the researcher's interpretation of the data easier for the reader to understand. The tables or figures should be explained by highlighting important elements. Detailed discussion of all elements may lead to deviation from the main point. The tables, figures, graphics, etc. used here must conform to the rules. The findings should be presented as they were obtained, without interpretation. The interpretation should be presented in a separate paragraph. The reasons for rejecting or confirming the hypothesis and whether the results match those of other studies should be stated.



**FIFTH
SEMESTER**

Seminar 5 - Thesis Defence

Course Code: SPDBA 660

Credit: 1

The DBA thesis is a doctoral thesis composed of the combination of analytical thinking and theoretical methods followed in all previous semesters. This method also considers the presentation ability that the student has acquired in previous semesters, and the thesis is successfully defended in front of the jury, conveying the idea that the student is academically competent, the student is graduated.



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